

MD REVOLUTION



PERCEIVANT

MD REVOLUTION'S MHEALTH SOLUTION DISRUPTS DIGITAL HEALTH, CHRONIC DISEASE PREVENTION

RevUp Empowers Personalized Healthcare to Support Healthy Lifestyle Changes

San Diego, CA, Feb. 11, 2015 MD Revolution, a San Diego-based digital health company, has created a new mHealth solution for chronic disease prevention and care. Facing a \$26 billion market swell in 2017, according to *Research and Markets*, mHealth has the potential to help healthcare professionals who have been seeking ways to make patients more involved with their care. MD Revolution's prescriptive-based digital health solution, RevUp, delivers real, measurable improvements in health, lowers healthcare costs and empowers people with personalized, actionable data and coaching to help them make healthy lifestyle changes.

MD Revolution is able to merge patient information from a variety of sources in real time, such as wearable devices (i.e Fitbit, heart rate monitors, glucose machines), electronic medical records, laboratory results and manually logged food and exercise data to create a holistic view of patient health and wellness. Using analytics technology from Perceivant, MD Revolution can scale and improve the delivery of patient care. Real-time reports and consolidated data from Perceivant enables MD Revolution healthcare professionals to identify trends and adjust care plans for large groups and individuals.

“Leveraging the talents of healthcare professionals in this manner will lead to significantly lower healthcare costs while improving patient health in general,” said Pratik Patel, chief operating officer of MD Revolution.

In addition, the data analytics technology, coupled with RevUp, is creating opportunities for more effective, efficient care. With Perceivant, MD Revolution anticipates doubling the number of patients their healthcare professionals can track and message in the next few months; the company expects that number to increase over time. The RevUp platform will also notify the team when to reach out to high-risk patients.

“By disrupting the world of digital health, MD Revolution is improving and extending lives. Contributing to their mission is a privilege that all of us at Perceivant appreciate,” said Brian Rowe, CEO and founder of Perceivant.

Moving forward, MD Revolution and Perceivant will continue to work together to innovate new ways to improve health and lower healthcare costs.

“By partnering with Perceivant, we have more than just an analytics platform. We have a partner with the technology expertise to help us improve the lives of our patients,” said Patel.

About MD Revolution:

Founded in 2011 by practicing cardiologist Samir Damani, [MD Revolution](http://www.mdrevolution.com) is the only digital health company reversing chronic disease and lowering healthcare costs. With a revolutionary approach to lifestyle interventions, the company’s digital health solution, RevUp, delivers measurable improvements in health, empowering people through digital monitoring, coaching and sophisticated algorithms that provide personalized health *care* solutions. For more information, visit www.mdrevolution.com.

About Perceivant:

Perceivant’s HIPAA-compliant data analytics solution combines its proprietary platform, professional services and products to deliver the fastest implementation and ROI in the market. Data Dojo, its cloud-based data analytics platform, can process terabytes of information in real time or via batch, correlate it and deliver it to decision makers in a readable, actionable format. Perceivant enables healthcare providers to utilize their data like never before, allowing them to make insight-driven decisions that reduce risk, cut costs and improve quality of care.

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MD Revolution Media Contact

Lisa Peterson
858.847.5064
media@mdrevolution.com

Perceivant Media Contact

Courtney Klepsch
858.367.5992
courtney@perceivant.com